

The Services Loop News Flyer

Niagara Falls Air Reserve Station

“Endless Opportunities to Promote Your Company”

- Reach a Base populace of 2500 individuals.
- 500 copies are printed every two months. Copies are available at the Services facilities, distributed through military newcomer briefings, and unit meetings.
- FREE online exposure at www.914services.com; publication is available to view electronically.
- Website hits on average are 1000 per month.
- Electronic version is emailed to the military community.
- This publication has been in circulation for seven years.
- Full color advertisements only.
- Reasonable pricing and estimates are only a phone call or email away.



Format:

- Publication is printed every two months, (ex Jul-Aug).
- Deadline for an advertisement is the 15th of the month, ex: June 15th for July/August edition.
- Ads must be submitted in PDF or JPEG and in full color.
- We accept: check, VISA, and MasterCard.

Time Period	Quarter Page 3 3/4 W x 4 1/2 H	Half Page 7 1/2 W x 4 1/2 H	Full Page 7 1/2 W x 9 1/2 H
1 Issue	\$150.00	\$250.00	\$350.00
Issue Rate per issue for 3 Issues	\$125.00	\$225.00	\$325.00
Issue Rate per issue for 6 Issues	\$100.00	\$200.00	\$300.00
Issue Rate per issue for 12 Issues	\$75.00	\$175.00	\$275.00

Note: There is a 20% additional fee for advertisement placement. Rates are effective now till 12/31/10.

Niagara Falls ARS
SERVICES
 Combat Support & Community Service

**For more information,
 please contact
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